



Business Communication **Specialists**



## **What is telecommunications, and how does it impact my business?**

The term “telecommunications” encompasses all of the services you use on a daily basis, such as phone (including voice over IP and teleconferencing) and Internet (including Web conferencing, virtual fax, and data services), to contact your clients and colleagues. With the fast pace of business today and opportunities to reach out to customers on a global scale, telecommunications impacts your business and your bottom line everyday in every way. It is of the utmost importance that you have reliable telecommunications options that work for you.

## **How can Business Communications Specialists help?**

When choosing phone, Internet, and related telecommunications services that meet the demands of business, customers are often faced with complex decisions and a multitude of options. Further, the world of telecommunications is constantly evolving as new technologies develop.

You are an expert in your field, and Business Communications Specialists (BCS) is an expert in theirs – telecommunications. To make sure you are getting the most cost-effective solutions that fit your business needs, it is important to work with someone who is intimately aware of the changes taking place in the field. With more than 14 years of experience, BCS works with you to determine which services best fit your company and budget.

## **What solutions can BCS offer to help get my business running more efficiently?**

Using the right telecommunications tools for your business is key. BCS will work with you to develop a customized plan that caters to your unique business requirements. Your individualized plan may include some of the following services:

- **Local and long distance phone service**
- **VoIP (or Voice over IP) services that allow you to make phone calls through your Internet connection**
- **Virtual fax services that enable you to send and receive faxes using your e-mail software**
- **Conferencing services including call, video and web conferencing**
- **Broadband capabilities including DSL as well as T-1 and T-3 lines**
- **Cable and fiber optic**
- **Data services including WAN Solutions, VPN, Frame Relay, MPLS, ATM and Private Lines**
- **Vendor Management**
- **Affordable Hosted Exchange**

To learn more about how Business Communications Specialists can become your telecommunications partner, please contact Anthony Ziccardi by phone at 856-332-3399 or via e-mail at [info@bcshelp.com](mailto:info@bcshelp.com). You can also visit the BCS Web site at [www.bcshelp.com](http://www.bcshelp.com) for more information.

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